

Dear friends of Blowing Rock Draft House,

We will be closing our Blowing Rock Draft House of Hickory, located at the Hollar Mill at 883 Highland Ave SE, effective June 30, 2024.

We will continue operating our company's production brewing operations at this location, just as we have done since first opening our brewery in 2014. Our Hickory production brewery will continue to brew our craft beers for distribution to our 800+ North Carolina retail accounts statewide. We will also continue all operations at our home location in the Town of Blowing Rock, the Blowing Rock Ale House & Brewery.

This decade-long journey with our Draft House restaurant location has been one of great pride for our company. I would like to express my deepest gratitude to everyone who has been a part of this journey. Thank you all for entrusting us to host your birthday parties, rehearsal dinners, business lunches, sports watch parties, and so much more! To our beloved customers, thank you for letting us serve you over the years and for your enthusiasm and loyalty to our staff and our brews.

I am especially thankful to each one of our many Draft House employees who have been dedicated to our success. Past and present, you each have left a positive mark on our company. Your hard work and loyalty have been a constant source of motivation and none of it would have been possible without you!

Thank you all, once again, for all the support and memories shared.

Jeff Walker, President
Blowing Rock Brewing